



Digital Transformation, Live.

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Change is inevitable. Growth is optional.

John C. Maxwell
American author, thinker, speaker

Change is inevitable.
Transformation is a conscious choice.

The new business reality

A new generation of customers

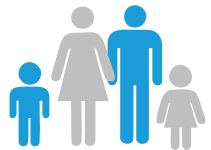
25%

of shopping malls in USA will close in the next 5 years! (Source: Business Insider)



4 of 10

of retailers will use artificial intelligence technology by 2023 (Source: Forbes.com)



By **2020**, customer experience is expected to overtake price and product in buying decisions (Source: walker)

Percentage of consumers that have used their smartphone to look up a product while in a shop



They Are
Channel
Agnostic

Compare,
Compare,
Compare!

They
Consume
New
Technologies

Demand
Tailored
Experience

AI
Empowered

Expect
Proactive
Personalization

Always
Connected

They Know
More

They Are
Social

The disrupters



Uber

NETFLIX



Wyre

What is
digital transformation?

Utilize technology to
find **new ways** to offer
more value to your
customers

How to start transformation in your business?

Commit to it | Challenge the status quo

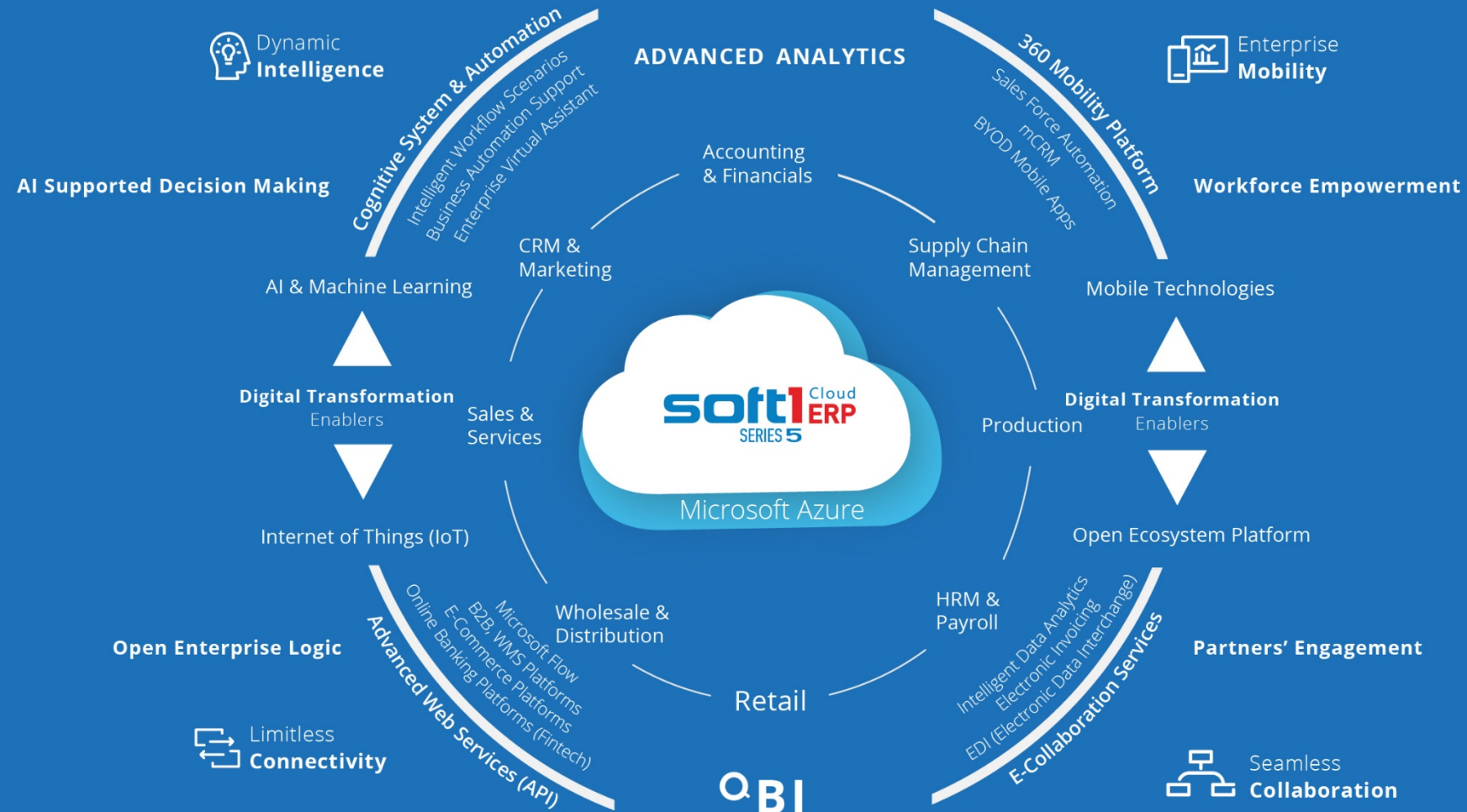
Adopt new technologies

A man in a denim shirt is smiling and looking at a tablet in a factory setting. The background shows industrial equipment, including large metal tanks and pipes. The text is overlaid on the image.

NOW that
we need to transform the way we work

**Business as usual will not
take us any further**

Digital transformation **LIVE.**





Next Generation Cloud Platform

3,500 SaaS Installations
18,000 users
8,9 million requests
300 GB of data transfers
every single day...



Keep your **running costs low** and free-up your IT resources



Be **always up-to-date** with the latest releases and add functionality with ease



Operate in an environment of **utmost security and reliability**



Easily **scale your needs** to requirements when necessary, in a monitored environment



Focus on running your business rather than your software or IT systems



Enterprise Mobility

Mobile Solutions

Sales Force Automation

Role based Applications

BYOD Apps

Mobile Device Management

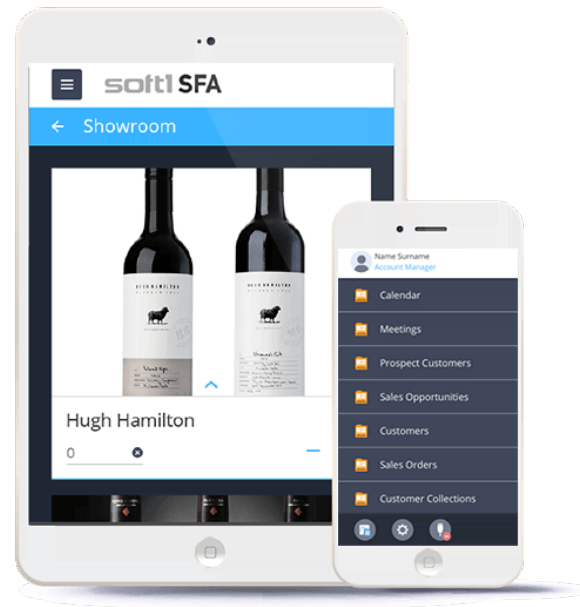
Web Apps

100%

functionality across
any smart device

BYOD

cross-platform
applications support



Role-based
menu across any
smart device

Utmost Security
access and authentication
controls



Increase
productivity with an
always **connected**
workforce



Access data
instantly anytime,
anywhere, on any
device



Access information in
real-time, anywhere
and **improve your**
decision making

Be where your customers are



Amaze your
customers with
excellent customer
support

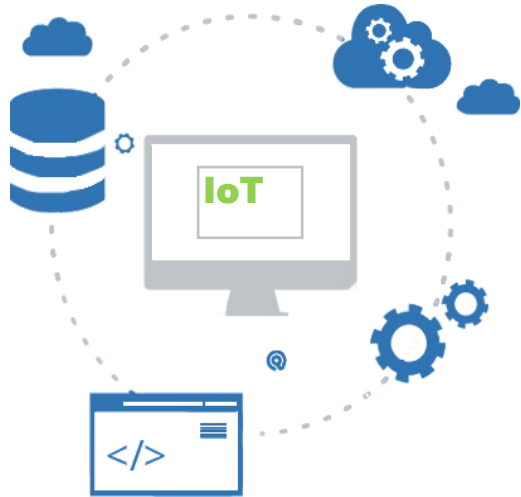



Sell more, faster
never miss a sales
opportunity




Plan everything
better, evaluate risk
and apply process
adjustments

Limitless Connectivity



 Improve speed and agility

 Improve customer experience

 Leverage data to improve decision-making

 Simplify operational models and workflows

Connect
flawlessly with
anything

- Online banking platform
- E-shop platform

- B2B platform
- E-commerce platform

- Office 365 application
- Social Media platform

- WMS platform
- Web Mail



Seamless Collaboration

Electronic Data Interchange (EDI)

Electronic Invoicing

Electronic Statements

Intelligent Data Analytics

Electronic Data Transfer

Exchange large volumes of critical B2B data or documents with your business partners

Invoices

Purchase orders

Shipment authorizations

Inventory updates

Error-free

Instant delivery

Digitally authenticated

System agnostic



Automate collaborations with your business partners

Improve speed & accuracy

Improve customer support

Optimize critical processes



Dynamic Intelligence

Artificial Intelligence

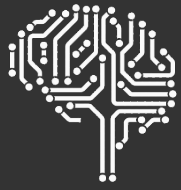
Conversational UI

Cognitive Systems

Machine Learning Automation

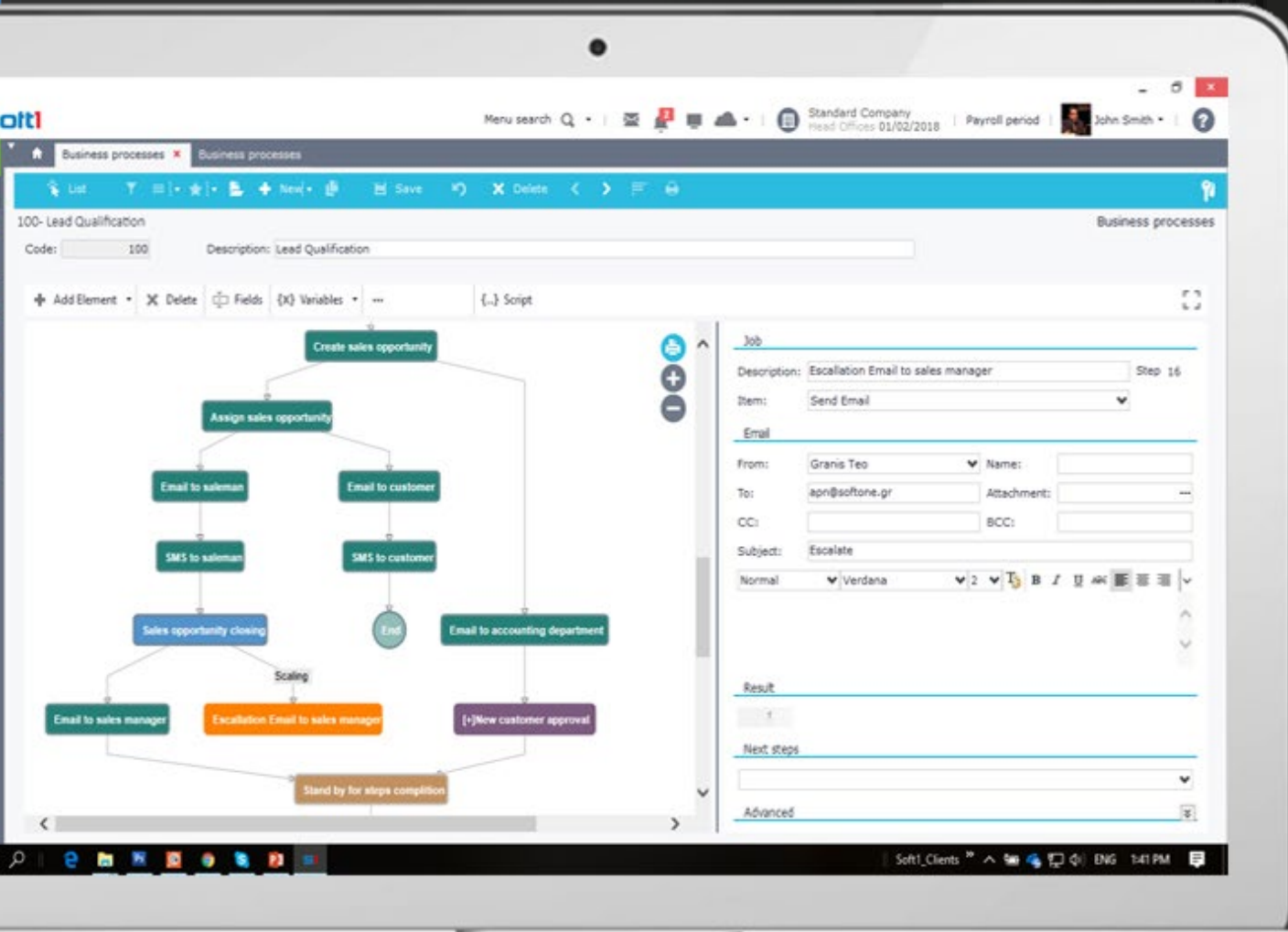
Intelligent Workflow Support





B.A.M

Business Automation Machine



acts
executes
assigns
approves
dismiss
time schedules
communicates
interacts



E.V.A.

N.L.P. + Machine Learning

Natural
Communication

Speaks your
language

No Training
Required

No
complexity



I.o.T.
Works for
you

A.I. powered

What would be your business model
if you were founded today ?