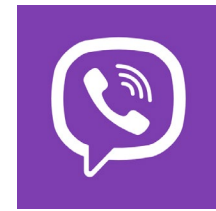


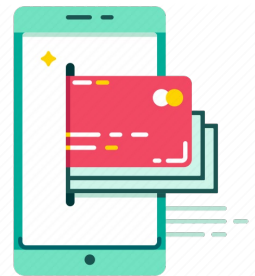
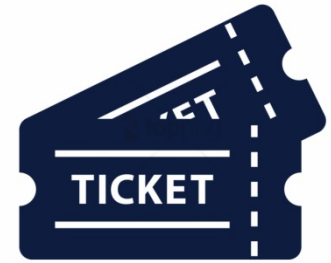
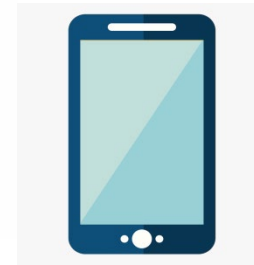


B2B CLOUD PLATFORM

H2H



B2C



B2B

amazon business


Alibaba.com™


opencart®

B2B WAVE

 BIGCOMMERCE



2019 TRENDS IN B2B E-COMMERCE

70% prefer to **research products prior to calling** or meeting with a vendor

Want to **see as much detail online** as possible, including purchase history

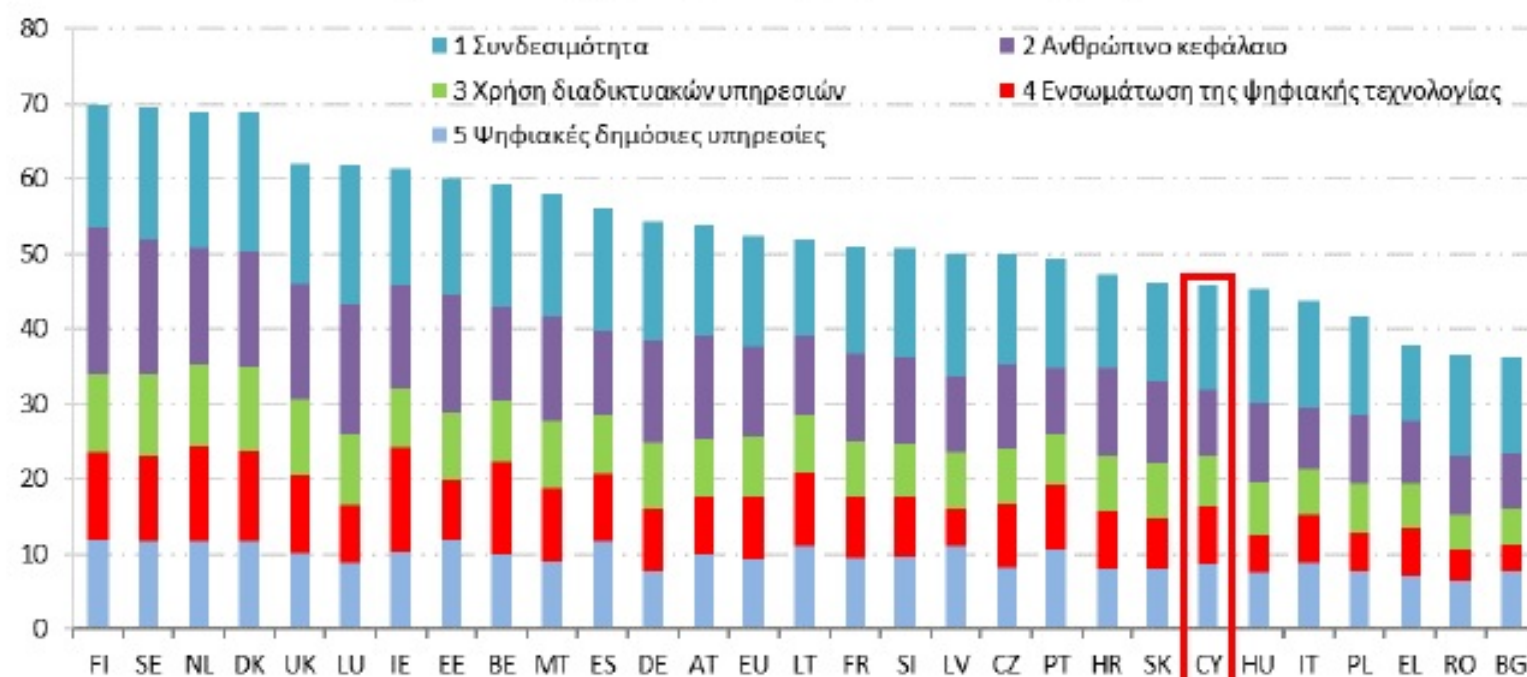
52% want to purchase on a digital sales channel to **avoid waiting for a sales representative**

72% want to purchase on a digital sales channel to **experience an easier purchase**

Επισκόπηση της Κύπρου

	Κύπρος		ΕΕ
	κατάταξη	βαθμολογία	βαθμολογία
ΔΕΙΚΤΗΣ DESI 2019	22	45,8	52,5
ΔΕΙΚΤΗΣ DESI 2018	22	43,2	49,8
ΔΕΙΚΤΗΣ DESI 2017	22	40,5	46,9

Κατάταξη του δείκτη ψηφιακής οικονομίας και κοινωνίας (DESI) 2019.





Bringing B2C technology benefits to B2B market

WHAT WE OFFER

To HORECA Market Suppliers:

- Reduce time spent by sales team
- Minimize cost of sales
- Instant communication with clients through push notifications
- Promote new products and create easy access to new clientele

To Food and Beverage Professionals:

- Send orders 24/7
- Record and track orders sent
- Easy access to the entire product range of the suppliers
- Offers and new product notifications through mobile

What new technology does,
is create new opportunities to do a job
that customers want done

Tim O'Reilly



Thank you for your time

